



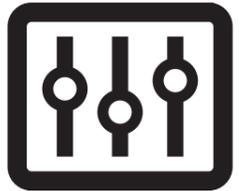
The Leading Early Childhood Music Education Company
in Singapore since 2002

MUSIC FACTORY SINGAPORE

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MUSIC FACTORY PRESCHOOLERS PROGRAM (4-6 Yrs)

Enhancing children's creativity and confidence
with music education

We make growing up fun
music factory

**Growing up
has never been
SO FUN!**

**MUSIC
ROCKS**

Unlock Your Child's Potential with Music.

The moment a child wakes up, he or she is absorbing and learning from their surroundings. And nothing boosts a child's learning abilities, be it emotionally, socially or intellectually, more than music.

Music Education is all about purposeful movements, singing and sharing ideas, which involves the whole child. This leads to children developing greater personal skills, along with life skills such as perseverance, self-regulation and the ability to focus, all of which will help make them well-rounded, confident people. As they progress in life, these life skills also make it easier for children to pick up other skills in areas like maths and sports. Research has shown that acquiring such life skills at this age is more important than early reading and literacy.

Young children are drawn to fun, and this is a vital aspect of learning as experts have noted that stressed kids are not able to learn. Most importantly, enjoyment from the game elements in our Music Factory Preschoolers Program helps them retain what they have learned, and a greater love for music.

Through the Music Factory Preschoolers Program, we will help unlock the boundless potential in every child such as:

- Being communicative and confident through individual expression
- Learning to build social skills through active participation
- The ability to stop and think
- Idea generation
- Developing better balance, coordination and control

"Children learn best when they have fun."

Roberta Anne Goh
Founder, Music Factory

Leading the way in creative music education.

A Model of Progressive Music Education

We have always taken a progressive approach towards music education, in line with MOE's KCG Guidelines. This system allows both teachers and children to learn progressively and reinforce their knowledge through increasing complexity. Our partnership with The Royal Conservatory of Music (RCM) also means you'll be learning from only the very best in the market.

Today, there are 80 schools and over 10,000 children learning from our program daily.

Our Teachers

When it comes down to success, it's all about the people. Which is why we invest 10% of our profits towards professional development and the upgrading of skillsets for all our staff. Currently, 100% of our staff are Music Factory trained, 50% have a Diploma in Education, 30% graduated with a Degree in Music Performance and 10% have a Diploma in Early Childhood Education.

Music Factory Preschoolers Program (4-6 Yrs)

The Music Factory Preschoolers Program was designed for little musicians by a team of dedicated music educators and specialists, with three levels for children of various ages.

LEVEL 1 (4yrs): Let's Rock!

Designed for nursery children and above, this foundation level teaches them the basics of music. By the end of the first year, children should be able to keep to a **Steady Beat, Understand Rhythm** and **Musical Concepts**.

LEVEL 2 (5yrs): Let's Have Fun!

This level is suitable for children in K1 and above, and they will be taught to read **Music Symbols, Music Terms** and **Music Forms**. At the end of Year 2, children would have achieved music literacy and be able to read rhythmic notations.

LEVEL 3 (6yrs): Let's Make Music!

At this level, children will be taught to **Identify** and **Notate Rhythms** patterns and encouraged to make their own music. By the end of Year 3, they will be able to perform in a 2 to 3 part ensemble.



"When the whole child is involved, that makes more areas of the brain interact, thus helping the child develop cognitively & physically."

Professor Katherine Smithrim
The Royal Conservatory of Music



How does it work?

This program was created with two different packages to meet the various needs of each school.

Package 1: Self-Sufficient Monthly Subscription

This package is cost-effective and flexible as there is no need for additional headcount to implement a music program in the school. Plus, schools don't have to pay a licensing fee and are only charged on a per student, per month basis.

Package 2: Fully Outsourced

This fuss-free model frees up the teachers' time to focus on core subjects by sending trained staff to teach the program in the schools. Lessons will be taught once a week by our qualified teachers, and each lesson will be no more than 45 minutes.

For more details or to participate, call us at **6899.8177**
or email enquiry@musicfactory.com.sg

